

• Field Major in Advertising

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## ■ Major careers O Yonsei University (French literature) O ~1985: LG AD O 1986: joinning Sun woo production/film director O 2001: member of the KOREA public relation committee O 2007: president of Mobydick Wide/film director O 2013: EP (executive producer) Space Monster O 2015 ~ 2017: judge of Korean Advertising Awards O 2017 ~ 2018: chairman of the judge of Seoul creative festival O 2016 ~ 2019: chairman of KCU (Korea Commercial film maker Union)